



SYNTHETIC

STUDIO 0MORE WITH ANIRUDHAN IYENGAR & MIRO ROMAN, THE HOUSE OF
CODED OBJECTS STUDIO2, INSTITUTE FÜR GESTALTUNG, UIBK, 2025



SYNTHETIC

We are adamantly synthetic, unsatisfied by analysis alone.¹

We went to 2025 Venice Architecture Biennale.
We love the topic of Intelligens.

It was nice, empathic, green, politicly correct, carbon capturing and technological.
Confessing emissions, lighting mushroom candles, praying to the gods of biomimicry.

Forgetting how to laugh, how to disagree, or how to imagine otherwise.
It was too analytical in one word.

We propose synthesis.
Synthesis not in opposition to analysis,
Synthetic not in opposition to natural,
Synthetic not the same as artificial.
But synthetic beyond utility, analysis, nature, and goodness.
As in Greek *synthetikos* “skilled in putting together, constructive”.

Scenario:

François-Henri Pinault frustrated by the 2025 Venice Architecture Biennale themed Intelligens, Nature, Artificial, Collective as a response funds a floating pavilion in the lagoon that talks about Intelligens in a synthetic way.

Location:

Venice Bay <https://maps.app.goo.gl/sRyEp5dZiNDiYf298>



[1] Xenofeminist Manifesto

ICHNOGRAPHY, ORTHOGRAPHY, SCENOGRAPHY
TEXT, PROMPT, CODE
PLAN, SECTION, SCENE
COMPREHENSION, UNDERSTANDING, SYNTHESIS
CONCEIVED, PERCEIVED, EXPERIENCED
TEXT, IMAGE, MODEL
FIRMITAS, UTILITAS, VENUSTAS
NATURAL, ARTIFICIAL, SYNTHETIC



Studio0MORE uses Artificial Intelligence to deal and articulate online information in large quantities. We write TEXTS to constitute our projects. We create MOVIES to temper them. We develop MODELS to enact them. We navigate all media to weave a sophisticated, multi-layered cosmos around our projects. We call all of this ARCHITECTURE.

For Studio0MORE, today's connected world requires the architect to be a digitally literate persona and nimble in addressing the ideas that challenge the world on a global scale, in the same manner as the 2,000 year old tradition of architecture treatises demands from itself.

The goals of the Studio0MORE are:

Identify and construct an understanding of today's technologies.
Develop methodologies to design architecture with an abundance of online information.

Perform delicate balances between Artificial Intelligence and Human Intelligence.

Assess the importance of being a digitally literate architect today.

0more.net

<https://www.youtube.com/@houseofcodedobjects>

Thursdays at 11 at studio 2

